

“Buy and Drive” Promotion (“Promotion”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. Purchasing a product will not increase your chances of winning.

1. PROMOTION DATES: The Promotion begins at 12:00 a.m. Eastern Time (ET) on DATE, 2018 and ends at 11:59:59 p.m. ET on December 31, 2018 (the Promotion Period).

2. ELIGIBILITY: Open to legal US Residents of Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota and Wisconsin who are at least eight (18) years of age or older as of the date of entry (the Entrant). Officers and directors of Rinnai American Corporation (the Sponsor) and its subsidiaries and affiliates, its distributors, vendors, advertising/promotion agencies, and any others engaged in the development, production, execution or distribution of the Promotion, including, but not limited to, National Sweepstakes Company, LLC (the Independent Administrator), and the entities supplying the prizes (herein, collectively referred to as Promotion Entities) as well as their immediate family members (spouses, siblings, children and parents, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors are not eligible to participate. All federal, state and local laws and regulations apply. Promotion is void outside of IL, IN, IA, KY, MI, MN, NE, ND, OH, PA, SD, WI and wherever else prohibited or restricted by law.

3. TO ENTER: There are two (2) ways to enter this Promotion:

A. VIA A PURCHASE: Make a purchase of a qualifying Sensei Tankless Water Heater or M-Series boiler unit via a participating dealer either at retail or online. Then, complete a 3x5 card with your full name, address, city, state, zip code, telephone number, date of birth, and email and send the completed 3x5 card with your receipt showing your qualifying purchase to: Buy and Drive+PO Box 10367, Rochester, NY 14610. All purchases must be completed by 11:59:59 p.m. ET on December 31, 2018 to be eligible. Entry must be postmarked by January 2, 2019 and received by January 10, 2019.

Neither Sponsor nor Independent Administrator is responsible for any purchase that is lost, late, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise.

B. ALTERNATE METHOD OF ENTRY (“AMOE”): To receive an entry into the Promotion without purchasing, Entrant may enter as follows: on a plain 3+x 5+card,

legibly handprint your first name, last name, address, city, state, zip code, telephone number (including area code), date of birth, and e-mail address to: %Buy and Drive AMOE+PO Box 10688, Rochester, NY 14610. Entries must be postmarked by January 2, 2019 and received by January 10, 2019. Each envelope is considered one (1) entry into the Promotion. Multiple entries submitted by a single Entrant or in the same envelope are void. Entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Neither the Sponsor nor the Independent Administrator will verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor nor Independent Administrator is responsible for lost, late, misdirected, illegible, or damaged mailed entries.

There is a limit of one hundred (100) entries per Entrant for the Promotion. Any attempt by any Entrant to obtain entries by using multiple/different identities, and/or any other methods will void that Entrant's entries and that Entrant may be disqualified from the Promotion. Entry information becomes property of Sponsor and will not be returned. Sponsor and/or Independent Administrator will not verify receipt of entries for Entrants.

4. WINNING/ODDS: There will be one (1) random drawing held on or about January 14, 2019 in which one (1) grand prize winner (the %Grand Prize Winner+) will be selected from among all eligible entries received during the Promotion Period. Odds of winning will depend upon the total number of eligible entries received during the Promotion Period. The random drawing will be conducted by the Independent Administrator, whose decisions are based upon its sole discretion and interpretation of these Official Rules, and are final and binding in all respects.

5. PRIZE: One (1) Grand Prize of a 2018 Harley Davidson Softail® (the %Grand Prize+) will be awarded to the Grand Prize Winner. The estimated Manufacturer Suggested Retail Price (%MSRP+) of the Grand Prize is \$16,300. Color, Options and Accessories to be determined at the sole discretion of the Sponsor. Grand Prize Winner must have and provide a valid U.S. Driver's License and provide proof of existing Motorcycle Insurance Coverage (Comprehensive or Liability) at time of delivery. Grand Prize Winner will be solely responsible for any applicable registration, license, title, insurance fees, and all taxes (federal, state, local and/or income) and any expenses not listed herein related to the acceptance and use of the Grand Prize. Sponsor does not make, nor is Sponsor in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prize, including but not limited to its quality, fitness for purpose or mechanical condition; the only representation/warranty/guarantee that may be provided, if any, are those of the manufacturer and/or dealer. The Sponsor will deliver the Vehicle to the Grand Prize Winner's permanent legal residence and he/she must present adequate personal identification and evidence of legally required insurance upon receipt of delivery. The Grand Prize Winner shall bear all risk of loss or damage to the motorcycle after it has been delivered. Grand Prize Winner is required to comply with any and all applicable federal, state and local laws, rules and regulations including, but not limited to licensing and insurance requirements. Any difference between stated MSRP and actual value of the Grand Prize will not be awarded.

PRIZE RESTRICTIONS: Grand Prize cannot be substituted, assigned, transferred, or redeemed for cash except at Sponsor's sole discretion or as otherwise provided herein.

Sponsor reserves the right to substitute Grand Prize with a prize of comparable or greater value if advertised Grand Prize should become unavailable. Grand Prize Winner is required to comply with any and all applicable federal, state and local laws, rules and regulations. The Grand Prize Winner is solely responsible for any taxes on the Grand Prize he/she has received, including but not limited to any and all federal, state and local taxes. No more than the one (1) Grand Prize as set forth in these Official Rules will be awarded.

Names of manufacturer/trademark owner is used solely for the purpose of identification of the Grand Prize. No endorsement, authorization, sponsorship, or approval by manufacturer is intended or implied by such use.

6. NOTIFICATION/GRAND PRIZE CLAIM: GRAND PRIZE WINNER WILL BE NOTIFIED BY THE INDEPENDENT ADMINISTRATOR VIA EMAIL WITHIN THREE (3) TO FIVE (5) DAYS FROM THE DRAWING DATE (THE “NOTIFICATION”). In the event the Independent Administrator cannot reach the potential Grand Prize Winner via the Notification, the potential Grand Prize Winner does not respond by the date indicated within the Notification, or if it is determined by Sponsor, in their sole discretion, that the potential Grand Prize Winner is not eligible in accordance with these Official Rules, he/she will be disqualified (without compensation of any kind) an alternate Grand Prize Winner may be selected from among all remaining non-winning eligible entries received during the Promotion Period and he/she will be notified as outlined above. Except where prohibited, the potential Grand Prize Winner must sign and return to the Independent Administrator an affidavit of eligibility/release of liability/publicity release (the ~~“Release”~~) and IRS form W-9 in order to claim the Grand Prize (collectively, the ~~“Required Documents”~~) within the time frame indicated in the Notification. If the potential Grand Prize Winner fails to sign and return the Required Documents within the required time period, the potential Grand Prize Winner forfeits his/her right to the Grand Prize and an alternate Grand Prize Winner will be selected from among all non-winning eligible Entries received during the Promotion Period.

The value associated with the Grand Prize may be taxable as income. Grand Prize Winner is solely responsible for any taxes, including, but not limited to all applicable federal, state and/or local taxes that become due with respect to the value of the Grand Prize. The Independent Administrator must report the value of the Grand Prize to the Internal Revenue Service in the year the Grand Prize is received by the Grand Prize Winner and will be reported to the Grand Prize Winner and the Internal Revenue Service in the form of a Form 1099-S tax form. Grand Prize Winner will be responsible for any tax reporting requirements or taxes due out of respect and acceptance of the Grand Prize.

7. GENERAL: This Promotion is subject to all applicable federal, state and local laws. By participating in this Promotion, each Entrant agrees: [a] to abide by and be bound by these Official Rules and the decisions of the Sponsor and Independent Administrator which shall be final in all respects relating to the Promotion, including without limitation the interpretation of these Official Rules; [b] to release, discharge and hold harmless Sponsor, its franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers, and any other individual or company involved in the development or execution of the Promotion, including the Independent Administrator, from any and all injuries, liability, losses, damages, rights, claims and

actions of any kind including liability for personal injury or death resulting from his/her participation in the Promotion or their acceptance, use or misuse of the Grand Prize; and [c] if the Grand Prize Winner, to the use of his/her name, voice, image and/or likenesses for advertising, publicity and promotional purposes by Sponsor and Sponsor's subsidiaries and affiliates without further notice or compensation (unless prohibited by law) and, except where prohibited, to execute specific consent to such use if asked to do so. Sponsor, its licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Promotion, including the Independent Administrator, and each of their respective directors, officers, shareholders and employees are not responsible and shall not be liable for; [a] electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction; [b] unauthorized access to or alterations of entry materials; [c] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; or [d] limitations of any kind or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor and / or Independent Administrator are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, or illegible entries or any condition caused by events beyond the control of the Sponsor that may cause the Promotion to be disrupted or corrupted. Sponsor may prohibit an Entrant from participating in the Promotion or winning the Grand Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Promotion by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Independent Administrator. Entries which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, including those which have failed due to malfunction or failure of phones, phone lines, telephone systems or networks, server, providers, computer equipment, software or any combination thereof of any kind, any human error or otherwise, shall be void. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS. If, for any reason whatsoever, this Promotion, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of infection by computer virus, tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Promotion and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion.

9. SPONSOR: Rinnai America Corporation, 103 International Drive, Peachtree City, GA 30269.

10. INDEPENDENT ADMINISTRATOR: National Sweepstakes Company, LLC, 80 Rockwood Place, Rochester, NY, 14610.

11. WINNERS' LIST REQUEST: To receive the name of the Grand Prize Winner, send a self-addressed, stamped (business size) envelope to: %Buy and Drive+Promotion Winners List Request, PO Box 10505, Rochester, NY, 14610. Requests must be received by February 14, 2019.